

TO: John Gavin

FROM: Jerry Isaacs

SUBJECT: Request for Production of Consumer
Test Cigarettes - PM Blues Menthol
Soft Pack Kings

DATE: November 19, 1986

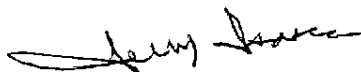
Attached is the paperwork for PM Blues Menthol (Hologram) Soft Pack Kings - Project #M29.

It is important that the blend for these cigarettes be identical to that used in the ad pack test - Project #M14.

If you have any questions, please advise.

JI:isw

cc: C. Bates
J. Bonhomme
K. Eisen
H. Foster
A. Krut
C. Levy
K. Miller
D. Tso
J. Zoler



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